

Brianna Piazza
Twitter: @BriannaPiazza
Website: www.briannapiazza.com

Skills

- Experience covering breaking news and generating original story ideas in competitive news markets
- Strong understanding of media law, with experience covering court, politics, elections and natural disasters
- Excellent written and verbal communication skills
- Skilled in SEO writing
- Experience writing clear, succinct copy for TV, radio, print and online
- Edits videos using Final Cut Pro and Adobe Premiere Pro
- Capable of filming and live streaming content for social media
- Works efficiently while under pressure and meets several deadlines

Work History

Aug 2016 – present

News Reporter, Seven Network, Cairns

- Cover regional issues relevant to Far North and also cover stories for state and national bulletins
- Respond to breaking news and update social media
- Generate original story ideas and angles
- Write several RVOs and news packages daily
- HIGHLIGHT: 'Cooktown murder mystery' vimeo.com/229534426

March 2015 – Aug 2016

News Reporter, WIN Network, Albury and Cairns

- Cover breaking news in regional Victoria, southern New South Wales and Far North Queensland
- Generate lead news stories in competitive regional news markets
- Manage Facebook and Twitter accounts
- HIGHLIGHT: 'Thunderstorm causes landslide near Myrtleford' vimeo.com/238758098

April 2014 – March 2015

Journalist (casual), SBS Radio, Melbourne

- Cover national and international news for World News Australia Radio
- Monitor wires for breaking news
- Generate original story ideas on various topics, including issues affecting Indigenous Australians and migrants
- HIGHLIGHT: 'South American superfood increasingly only for the wealthy' briannapiazza.com/2014/04/25/south-american-superfood-increasingly-only-for-the-wealthy/

Aug 2010 – March 2015

Reporter, *The Warrandyte Diary*, Melbourne

- Write general news and sports stories for local newspaper
- Film and edit videos for digital audience
- Photograph and edit images for publication

Sep 2013 – March 2015

Writer, *October Grey Media*, Melbourne

- Write articles for print and advertising campaigns for various clients, including *Caravan RV and Accommodation Industry of Australia*
- Research holiday destinations across Australia
- Interview operators in the tourism industry

Other work experience

2014/15	Media Officer, <i>Cycling Victoria</i>
2013/14	Producer/Reporter, <i>SYN Radio</i>
2013/14	Video Editor, <i>One Girl</i>
2013	SEO Content Writer, <i>Charles Elena Design</i>
2012	Sub-editor and Reporter, <i>Our World Today</i>
2011/12	Peer Mentor for journalism students, <i>Monash University</i>
2011	Video Editor, <i>Borneo Orangutan Survival Australia</i>
2011	Camera Operator, <i>SYN TV</i>

Qualifications

2010 – 13	Bachelor of Journalism, <i>Monash University</i>
2010 – 2013	Diploma in Languages (Italian), <i>Monash University</i>
2014	Documentary Video Production (short course), <i>RMIT</i>

Referees

Available upon request